

**A**  
(21119)

Roll No. ....

Total Questions : 13 ]

[ Printed Pages : 3

**18038**

B.B.A. Ist Semester Examination, Nov., 2019

**PRINCIPLES OF ECONOMICS**

(BBA-103)

*Time : 3 Hrs. ]*

*[ M.M. : 75*

*Note :- Attempt all the Sections as per instructions.*

**Section-A**

**(Very Short Answer Type Questions) 3×5=15**

*Note :- Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.*

1. "Economics is a science as well as an Art." Do you agree ?
2. Discuss the relation between marginal utility and total utility.

**ND-177**

( 1 )

Turn Over

3. How can you measure the consumer's surplus ?
4. Distinguish between nominal wages and real wages.
5. What are the factors on which the price elasticity of demand depends ?

**Section-B**

**(Short Answer Type Questions) 7½×2=15**

*Note :- Attempt any two questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words.*

6. What is the difference between iso product curve and indifference curve ? Discuss the main features of indifference curves.
7. Explain with the help of diagram the law of diminishing returns.
8. Define production function and distinguish between short-term and long-term production function.

**Section-C**

**(Long Answer Type Questions) 15×3=45**

*Note :- Attempt any three questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.*

**ND-177**

( 2 )

9. Explain the law of demand. Why does demand curve slope downward to the right ? Mention circumstances in which demand curve slopes upwards ?
10. Distinguish between perfect competition and imperfect competition. How are prices determined under imperfect competition ?
11. "Interest is the reward paid for parting with liquidity, as it is determined by the demand and supply of money." Discuss and explain merits and demerits of 'Liquidity preference theory of interest.'
12. Explain Marginal productivity theory of distribution and point out its main defects.
13. Critically examine the law of 'Equi-Marginal utility.'